unistore^{tz}

Unistoretz is an innovative education platform, distinguished as a fully-fledged digital lifestyle brand in which provide studying and safe store site of university materials like class lecture notes, college books, video tutorials, past papers, publication, research articles, advertisements, college announcement, discussion forum and University magazine with Connections to different organizations, companies or associations. This site contains different universities with their respective colleges, institutions, schools and different organizations or companies, this will give easy connection and sharing of knowledge as learning site by giving students accessibility of online studying materials and information for both graduates, under graduates and post graduates.

Our Mission
"Diffusion of Knowledge and connections".

Our Vision
"Is to become the best site that will satisfy and empower all university students to be access with all university studying materials, information, entertainments, news and connections to different organizations and companies".

Our Motto
"Where knowledge and connections begins".

Our Slogan

"House of knowledge and connections"

Core Values

The building of a cohesive and binding both students and organizational is a fundamental pre-requisite for the sustainable development of the University. The following are the core values which guides us.

- **Transparency**: Being transparent in all our work and dealings and stands ready for public scrutiny.
- **Creativity and Innovativeness**: Always curious and striving to reach out and embrace new technologies and innovative methods of doing our work and contributing to socio-economic development.

- ***Integrity and Trust****:* Being exemplary in our behavior and acting with honesty and impartiality in all our transactions.
- ***Team work****:* Working always as a team.
- ***Diligence****:* Being meticulous and through in whatever we do.
- ***Respect for others****:* We always respect opinion academic freedom.
- ***Responsive to society needs****:* We strive to continuously respond to current and future needs of the society.
- ***Passion:*** Being an emotion that comes from within you.

OUR PRODUCTS/SERVICES

1. We provide different ***college books*** where by a student are free, easy-to-use resource to find books on current events to the general public on the Internet, which is usually available for users to download and read locally on a computer, smartphone or on an e-reader. "Book-like" means: information is presented in a page format; pages are normally available to read sequentially (though "flipping" to another page is possible using a mouse, keyboard or other controllers);

2. We provide ***lecture notes*** where by a students are free, easy-to-use resource to find out different lecture notes from different faculties, colleges, schools or departments on current events to the general public on the Internet which are the brief record of facts, topics, or thoughts, written down as an aid to memory.

3. We provide ***publications & research articles*** whereby we make content available to the public in which is a technical term in legal contexts and especially important in copyright legislation. An author of a work generally is the initial owner of the copyright on the work. One of the copyrights granted to the author of a work is the exclusive right to

publish the work, scientists and other scholars want to make the results of their work public through our website

4. We provide ***video tutorials and past papers*** which is a self-study activity designed to teach a specific learning outcome, where by *Tutorials* are video or screencast recordings, typically of a subject expert presenting information and ideas or giving a demonstration as well as *Past papers* are all those examination paper from a previous year, usually used either for exam practice or for tests are available on our website.

5. We provide ***advertisements and connections*** this is a form of marketing and advertising which uses the Internet to deliver promotional marketing messages to consumers which improve relationship in which a person, thing, or idea is linked or associated with something else through our website.

6. We provide a ***college announcement*** are those messages in the public interest disseminated without charge, with the objective of raising awareness, changing public attitudes and behavior towards a academic, social or economic issue.

7. We provide *university magazine* which are those news published on the Internet, through bulletin board systems and other forms of public computer networks (world press). One of the magazines to convert from a print magazine format to being online only was the computer magazine, on our website there's different news, entertainments, events such as; Social news, University news, Health and fitness, University celebrities etc.

8. We provide *discussion forum* which is an online web-based communication tool (or activity) that enables participants to post messages and to reply to others' messages or as groups to communicate asynchronously.

9. We provide *Daily Opportunities* a chance for employment, internship and apprenticeship which include collection of forms that an individual seeking employment, called an applicant, must fill out as part of the process of informing an employer of the applicant's availability and desire to be employed, and persuading the employer to offer the applicant employment.

Where knowledge and connections begins

CHALLENGES

Time and place flexibility attracts more and more students to online education. However, many of them encounter serious challenges that prevent them from accessing different materials that could help them in the study.

Technical Issues.
Many students are not provided with the high bandwidth or the strong internet connection that online courses require, and thus fail to catch up, some of them don't even own computers and seek help in Learning Resource Centers for technical assistance. The only solution to this problem is knowing exactly what kind of technological support they will need for a certain course before enrolling in it, as well as properly equipping themselves for the successful completion of their needs.

Computer Literacy.
Although students are generally tech savvy, and thus able to manage computers well, lack of computer literacy is a major issue among students today. Many of them cannot operate basic programs such as Microsoft Word and PowerPoint and therefore are not able to handle their files. Furthermore, many students find fixing basic computer problems troublesome, as they have no knowledge in this area. However, technological proficiency is a must for following online platform, as it enables students to manage their documents in an organized manner without struggling. Basic courses in computer literacy enhance students' knowledge in the field; having a fundamental knowledge of computer hardware would help them participate in online classes without interruptions and hindrances.

Insufficiency of Funds
However even *Unistoretz* faced with challenges in which is the one of the most important factors causing delays in high-rise of our project is the shortage of funds but it is very difficult to take the next step as we don't have a budget for it and that is due to lack of financial assistance. And thus, the only solutions to this problem is to get assistance from different companies so as to advice and support on a wide range of issues to make sure that we meet our targets.

Self-Motivation.
Self-motivation is an eLearning essential requirement; however, many online learners lack it, much to their surprise. After enrolling in distance learning courses, many learners fall behind and nurture the idea of giving up, as difficulties in handling a technological medium also seem insurmountable. Students need to find the motivation to follow the new educational trends and properly equip themselves for future challenges in their education and careers. Only a positive attitude will help them overcome the challenges in eLearning; though this is hard to practice, students need to understand that it is necessary to reap the eLearning's benefits in the future.

TARGETED GROUPS

1. ***Undergraduates and Post graduates degree students*** seeking to continue their studies immediately found themselves hampered by the required two years of work experience. Because of this requirement, students from the different universities, colleges or institutes can get different notes, books, past papers, video tutorials, news, entertainments, events and even to discuss with other students from different universities, colleges or institutes from our website.

2. ***Alumni*** want personalized training and coaching, and are seeking to learn how to strategically position themselves within an institution and deal with changing legislation and regulations and the easy accessibility of new knowledge, form our website.

3. Targeted ***professional*** skills retraining for professionals with a minimum of absence time.

4. ***General public*** the public in large get information about the health threats and the development of health in population through our website, like university magazine, discussion forum and university materials. For them, the information needs to be in easily understandable format and focusing on the most essential.

5. ***Researchers*** are interested in development of population but also about all possible explanations for the changes and interactions between various indicators. They want to know details about the data collection methods and their effects on the results. For researchers most, important source of information is journals and conferences but also internet and mass media.

6. ***Teachers, Facilitators and lecturers*** both have eligibility to get information, news, entertainments, notes, books and participate on the discussion forum on our website, which can help them for their daily needed materials for teaching different students or workers.

7. ***Business and entrepreneurs*** both have eligibility to get information, news, connection and different customers from our website to benefit from online business opportunities.

VISIT OUR WEBSITE:
www.unistoretz.com

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